

**NEWPORT HARBOR FOOTBALL BOOSTERS
MEETING MINUTES
OF THURSDAY, AUGUST 13, 2015**

Date of Meeting: Thursday, August 14, 2015

Location of Meeting: Newport Harbor High School, Social Hall, Newport Beach, CA

Minutes Prepared by: Julie Thornton-Adams

Type of Meeting: Booster Monthly Planning Meeting

Notice given: E-mail to NHHS Football Families and Members & Website Posting

Call to Order: 7:04 p.m.

In attendance: Thomas Kinder, Julie Thornton-Adams, Brett DelValle, Michael Durante, Vicki Holland-Spruill, Tina Rabin, Rhianna Galdamez, Jose Morales (illegible), Tom Bonds, Brad Rosten, Bryan Velasquez, Mirna Pedraza, Clara Martinez, Axel Lopez.

Approve June 10, 2015 and July 14, 2015 Minutes: Review and motion made and approved June 10, 2015 meeting minutes. July 14, 2015 Meeting Minutes taken by Thomas Kinder are not available. Will skip over until another time.

Battle of the Bay Sponsorship: Michael Durante has found a \$5k sponsorship for the Battle of the Bay Game. There will be an extra program "6" with an ad insert distributed to all.

Out of Area Mailers: John and Katrina Rapillo sent out over 700 Out of Area Mailers. Won't have numbers until end of August 2015. Tom Kinder is keeping track of donors to have an assessment of what each player has brought into the program. Will have a list for parents who want to send thank you letters to donors.

Blitz was a success. Brett DelValle discusses Profit and Loss Statement. There is an additional \$14k not on sheet. The \$14k off didn't make sweep before the financial printouts and distribution. Periodic perks throughout year. Additional expenses we will incur. Lift a Thon is actually the Blitz. Comparison of revenue from Out of Area Mailers, Lift-a-Thon/Blitz. Discussion on 6 hours for Blitz vs. 7 days for Fireworks and why it makes sense to continue. We have a great location,

all money comes from our community and it's good for frosh dedication to the program. Fireworks were a \$51K investment, pay \$23k.

Scoreboard: Tom Kinder updates on digital scoreboard status. He is attempting to obtain fundraising. One out of every ad will be \$25k. Tom Kinder feels this can be a big money maker for the program. Tom Kinder has a meeting at 9:00 am tomorrow with prospects.

There is a **Mendocino Farms Give Back Night**. Flyers distributed. Don't expect a big return on this type of event.

Player food: Picture Day - will have Shirley's Bagels and Pizza Bakery. Wahoos is going to provide burritos for 2nd game.

Brinkley Event Overview: Latest check, 73 paid, 14 guests, coaches. Maggiano's donated all the food and servers. Working with Hi-Times on Bar set up and rates.

Gridiron: Discussion on Gridiron Gear/Swag. Gridiron is different then what you can purchase. People will want to join to get "special" swag. Getting Alumni help in obtaining donors.

Kick-Off Night. We need Volunteers for merchandise and Gridiron sales. People who offered to be Volunteers for upcoming Kick Off Night: Tina Rabin, Michael Durante, Myrna, Scott Osumi, Todd Knipp, Terry Torres, Jamie Werner, Mirna Pedraza, Clara Martinez.

Program Updates: Program Dedication Ads: Jim Shollin can help create ads. It is suggested you give him \$25 for creation of ads. Will include stats.

Advertising Updates: Tom Bonds suggests we extend another week to get more ads. Tom Kinder reports that as of July 5, Paypal is current and need Kim's information.

Homecoming game is October 8 against Fountain Valley.

Stadium Updates: Tom Kinder reports that the stadium is moving forward as planned and as per email.

Gear: Discussion on status of used and new gear for the team. New helmets. Players can purchase their own but team provides helmets.

Banking Relationship: Tom Kinder wants to end relationship with Union Bank. TK met with new bank, Wells Fargo and discusses their offer of lower fees and

processing of payments including Pay Pal points. Julie Thornton-Adams goes through brief history at Union and why switch was requested by Thomas Kinder. Dispute about their accuracy with their automatic money counting machine during fireworks, gave deposit receipt and later claimed an error. We've had prior complaints about Union Bank and their treatment of the person (Kim) who makes bank deposits.

7:48 pm meeting adjourned.