

**NEWPORT HARBOR FOOTBALL BOOSTERS  
MEETING MINUTES  
OF WEDNESDAY, APRIL 15, 2015**

**Date of Meeting:** Wednesday, April 15, 2015

**Location of Meeting:** Newport Harbor High School, Social Hall, Newport Beach, CA

**Minutes Prepared by:** Julie Thornton-Adams

**Type of Meeting:** Booster Monthly Planning Meeting

**Notice given:** E-mail to NHHS Football Families and Members & Website Posting

**Call to Order:** 7:11 p.m.

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**In attendance:** Thomas Kinder, President, Thomas Bonds, VP, Jack Rاپillo, VP, Brett DeValle, VP, Julie Thornton-Adams, Secretary, Mark Adams, Vicki Holland-Spruill, Blinn Roberson Romo, Anthony Vasi.

**Board of Director's Meeting Agenda:** Call to Order; Approve March 2015 Minutes; President's Update; 2014-15 Operating Budget Approval; Treasurer's Report – Brett DeValle; Other Business: Ensign Freshman Open House, Freshman Parent Meeting, Returning Player Parent Meeting, Spring Youth Camp, Lift-a-thon, Neighborhood Blitz, Summer Camp, 2<sup>nd</sup> Annual Long Grey Line Golf Classic, Event Volunteer Roster, Website Review. Adjournment.

**President's Update:** Tom Kinder introduces himself as President of NHFB. Kinder reviews upcoming Boosters year, expectations and events. Discusses the May 2<sup>nd</sup> Power wash and need for at least 6 volunteers and players. Youth Camp will be run by Brett DeValle. DeValle has 4 people signed up.

Tom Kinder goes over upcoming Golf Tournament. Course can handle 144 golfers if we take the entire course. Boosters plan to hold a putting contest with a cash prize, charging golfers \$10-15. Review of Neighborhood Blitz that Jay Rutter will oversee. Anticipate 16 teams for Blitz. Need parents to drive and monitor teams/players expected to generate up to \$16K. Summer Camp coming up on June 22. Newport Football will have a hardship meeting for those parents with financial struggles. Vicki Spruill will head up that committee. Tom Kinder and Tom Bonds will head-up the fireworks booth hoping to profit \$15-\$16k. Gridiron Club will have

giveaway gear and swag depending on level of donations. Tom Kinder's goal for NHFB is to get everyone to be a part of Gridiron and there are many levels. Kirk Norton will provide/order the merchandise for the NHFB and is giving us the products at cost. Kinder discusses the advertising opportunities that will be available. NHFB will hold Coach Brinkley's 30<sup>th</sup> year celebration event. Tom Kinder the Julie Thornton-Adams will prepare a cost structure. Goal is to get many cost items underwritten.

Mark Adams makes motion to approve March 11, 2015 Minutes. Jay Rutter seconds. Motion to approve granted.

Tom Kinder goes over operating budget. Robert Shaw will be the NHFB accountant. Brett DeValle is the treasurer. Robert Shaw will review and reconcile the bank statements. NHFB has a CPA who will do the taxes. Tom Kinder reviews Profit & Loss and Balance Sheet. Reviews procedure for payment of scholarships offered through NHFB.

Tom Kinder notes that April 23 was slated as the Incoming Frosh Parent Meeting but new date will be May 19. May 25 will be Returning Player Parent Meeting.

Tom Kinder identifies need for publicity for our June 12 Lift-a-Thon Fundraising event. This Lift-a-Thon will only be JV and Varsity Players. Freshman will be held later in the year. Tom Kinder explains that Frosh only lift PVC pipe until they've been properly trained by Coach Ciraelli on proper lifting technique. June 13, Neighborhood Blitz. May have calendar, receipt and fireworks coupon for distribution. Incentive for players is that there will be prizes that can be won for bringing in the largest donations.

Tom Kinder has set up a table for Ameriprise at our upcoming Golf Tournament. Ameriprise will give NHFB \$25 for every person who signs up. That could be a potential of \$3600. Ameriprise paid \$500 for two holes and prizes. We will need golf event volunteer roster.

Football Building Power Washed. Need to fix broken window. May need to repaint.

Website review: focus on making everything go through the website. Tom Kinder discusses in details the website and format.

Jay Rutter discusses the stadium and that games to be played at Estancia and OCC: Battle of the Bay, Los Al and Edison. Kinder discusses good relationship with Estancia and Steve Mensinger. Estancia will let us do a lot of things there like displaying Gridiron signs and Banners, etc. The tee signs from the golf tournament

will also travel to the games with us. Tom Kinder envisions a walkway of signs by our donors to the game. Tom Kinder has spoken with Principal Sean Boulton on getting more students to attend the football games. May try to fund 2 or 3 buses to the games. Robert Shaw suggests that we speak with Kris Higman because the first game usually involves many of the little cheerleaders who attending their cheerleading camp.

Mail Campaign discussion. If 10 letters mailed, we usually get 5 responses. Discussion by John Rapillo re website and importance of letting our players know who has made donations on the mail-in campaign. Vicki Spruill suggests incentive to get response acknowledging donor. Robert Shaw to work with John Rapillo to track via spreadsheet and marked envelopes. If they pay via PayPal, there will be an automatic thank you on their receipt. Robert Shaw said the key on the mailers is not to let the player mail them out.

Tom Kinder discusses other schools and their costs to run their football programs. We are around \$1300 per player. Tesoro is \$2300. CDM \$1800. These schools can do things we can't. Our AV equipment is not up-to-date. We would like to have iPads on the sidelines for the coaches. We need to update our equipment. Coach Matt Burns is looking at the cost associated with updating the needed equipment.

8:36 meeting adjourned.

Next Meeting May 13, 2015.