

**NEWPORT HARBOR FOOTBALL BOOSTERS
MEETING MINUTES
OF WEDNESDAY, MARCH 11, 2015**

Date of Meeting: Wednesday, March 11, 2015

Location of Meeting: Newport Harbor High School, Social Hall, Newport Beach, CA

Minutes Prepared by: Julie Thornton-Adams

Type of Meeting: Boosters Annual Election and Monthly Meeting

Notice given: E-mail to NHHS Football Families and Members & Website Posting

Call to Order: 7:05 p.m.

In attendance: Clarke Smith, President, Dave Schultz, VP, Robert Shaw, Treasurer, Julie Thornton-Adams, Secretary, Mark Adams, Vicki Holland-Spruill, Mary Schultz, Julie Bonds, Thomas Bonds, Erin Kinder, Thomas Kinder, Rich Lamas, Anne Yahn, Don Yahn, Nanci Terry, Jon Rapillo, Jay Rutter and Brett DelValle.

Board of Director's Meeting Agenda: Call to Order; Approve November 4, 2014 Minutes; President's Update; Stadium Update; 2015 Game Schedule; Treasurer's Report; Annual Meeting/Election Installation; End of Year Planning; 2014 Preliminary Calendar; 2015 Event Volunteer Signups; Lift-a-Thon Planning; Golf Tournament; Fireworks; Adjournment.

November 4, 2015 Minutes approved.

President's Update: Review of two drawings of proposed Davidson Field Stadium. Will take 6-8 months for approval and submittal through DSA. After graduation ceremony on June 19, the field will be closed for renovation for 12 to 18 months. Based on the estimate, that would be two football seasons. Practice Field will not be redone at the same time. Home games will be played at Estancia and OCC. Will have less home games this coming season. District will pay for buses to Home games. League: Hamilton & Palos Verdes out. El Rancho and Eisenhower are picked up.

Personnel changes: Coach Ciarelli will not be the defensive coordinator, Coach Matt Burns will take that spot. Coach Ciarelli will be out of area on a weightlifting competition. Coach Ciarelli will miss a few games but will take over as Training Coach upon return. Coaches Mo and Formento will be leaving to work full time/school.

We have summer camp dates are posted on website. Spring Football Dates are in. We will hold a Youth Camp in April. Coach Brinkley will give us the confirmed date this Friday.

Treasurer's Report: Robert Shaw goes over financials handed out to each attendee and posted on the website. We show approximately \$20,000: \$6,000 goes to payables, which are also \$1,000 to field usage fees; \$5,000 to Coaches budget requirements/equipment. On the Income Statement the numbers came in close to budget. Increase of budget reserve by \$10,000 to \$15,000 will be a good position.

Nanci Terry points out that we may lose some income this coming season without TK Burger and Merchandise, along with Game Program. Robert Shaw reports that the district will provide the transportation and players will stay have time for Outback. Types of snacks and drinks provided to players will be worked on – going for healthier snacks.

Discussion on Summer Camp fees and difficulty of collecting fees. Posted on the website are three types of options for payment plans. Coach indicated that he wants to see everyone with skin in the game and those facing hardships should still contribute \$300, by the beginning of camp. New Board will have to figure out how to supplement the deficit. Coach will work with Boosters.

Newport Harbor has a new Newport Harbor Athletic Foundation. Robert Shaw is overseeing the foundation. Organization was put together because many of the school organizations not 501(3)(c), proper records not filed and no accountability. This foundation will help those organizations without accountability – without infra-structure, with an umbrella. To raise funds for groups. This will benefit the athletic department.

Annual Meeting/Election/Installation:

Mark Adams goes over election procedures and voting process – answering any questions. Elections conducted. No write-ins. The 2015 Board of Directors for the Newport Harbor Football Boosters are selected as follows:

Tom Kinder, Tom Bonds, Julie Thornton-Adams, Jay Rutter and John Rapillo.

The incoming Board positions are effective as of April 1, 2015.

End of Year Planning:

Clark Smith reports the new board will need to set the budget, April 11, 2015.

Tom Kinder reports the following: Robert Shaw will be doing the bookkeeping. Clark Smith will continue to serve as Alumni and Golf Chair. The June golf tournament will try for 18 holes. Nanci Terry suggests getting local college students to play golf. Tom Kinder reports we are trying to get guys from early 2000s, and Chris Mandarino will be assisting. Brett DeValle will oversee the Football Youth Camp coming this April. We may lose some traction on sales with TK Burger due to moving home field. We are aiming to get 100-150 Gridiron Members this year. We have some help from some alumni. Ways to increase income, Tom Kinder suggests a large banner with 125 ads and obtaining gear/clothing that people will want to wear. We also want to fill the stands. Robert Shaw reports that the Bus to CIF playoffs garnered around 35-40 attendees.

Anne Yahn suggests having the Freshman Team march out at games (different uniforms than Varsity). Tom Kinder wants to engage the freshman into the culture and that is one of his plans to work on this coming year.

Gridiron: Tom would like to get at least 100 to 150 members. We will adjust levels to get everyone there. Clarke Smith reports currently the lowest level is \$100 for alumni and we had about 12 join last year. Tom Kinder would like to tie the Gridiron into swag.

Jay Rutter will oversee the lift-a-thon and go out with the Blitz.

John Rapillo will handle the mail campaign. It was very successful around \$10,000 to \$15,000. Nanci Terry reports that she'd like the players to know who sent in donations so that her player could thank that person. Mary Schultz reports that there is an electronic program another sport used that easily kept track of that information. GoFundMe.com would be better and make it easy to determine who sent in donations.

Rich Lamas would like there to be a Community Service with the whole team together. Tom Kinder suggests that Rich Lamas can head up Fundraising. Anne Yahn can assist with team building day.

Clark Smith reports that the weight room facility needs help. The carwash was a good idea and raised nearly \$2500. Nanci Terry suggests that the whole team sell

carwash tickets, not just those that have not paid for camp. Anne Yahn suggested to do something to help pay for camp.

Robert Shaw explains that we have a percentage who don't pay. That excludes the freshman. 50 percent of players pay. There are three types: (1) Those that can't afford it; (2) those that can and won't; and (3) the group that carries everyone, which is growing smaller and smaller every year. We need to do something because expenses are up. Coach is aware of the problem.

Vicki Holland-Spruill discusses hardships the past two seasons and still made summer camp fees. She will come up with ideas on ways to obtain donations from others including money and/or time. Vicki was able to contribute to charity fundraisers with time and suggests we encourage parents with financial hardship to contribute with time for fundraising events that helps with revenue.

Robert Shaw suggests we consider ways to reach out to the Hispanic community (with limited English) and make them part of the team.

Robert Shaw reports that we need to be careful on following AB 165 and not step on any toes. We have five months of hardcore fund-raising. Everything comes due quickly: Summer Camp, Fireworks, Blitz, Mail Campaign, etc. Could do Blitz a 2nd time if some players don't show up. Coach doesn't want us to overdo it.

Tom Kinder suggests we have a solution captain for each event. That way people aren't overwhelmed and that person will manage each event – with volunteers.

Robert Shaw: Per the district and CIF, coaches can only be paid a fixed amount and can't be paid more. This pertains to the off season schedule too. If the Coach is a teacher too, the only time a stipend is allowed is during the season. Max amount is \$3600 – that amount is for every Friday, Saturday and Sunday that they work – which is all day, into the evening. Our other coaches who aren't teachers only get approximately \$2080.

Tom Kinder would like to get to increase revenues, numbers and increase, give kids a great experience and get more people involved in this coming year. If we all deliver, it will work.

Robert Shaw reports that our program budget runs lean with \$125,000 a year. In the past four years, it's only gone up \$1,000. Corona del Mar is \$250,000; Tesoro is \$300,000. Our coaches are paid significantly less.

Clarke Smith reports that as boosters we are slipping. There is no money being put back into our facilities and infrastructure. Coach has been very frugal. The Boosters need to work to put more money back into our facilities.

Meeting Adjourned at 8:10 pm.

Following the Board Meeting, the Directors elected the following persons as the 2015-2016 Officers of Newport Harbor Football Boosters. Those positions take effect as of April 1, 2015. NHFB's Union Bank Account No. 002351896 will remove Clarke Smith and add Thomas Kinder.

President: Thomas Kinder

VP #1: Thomas Bonds

VP#2: John Rapillo

VP#3: Jay Rutter

CFO/Treasurer: Brett DeValle

Secretary: Julie Thornton

Approved: _____

By: _____

Julie Thornton, Secretary
Newport Harbor Football Boosters