

**NEWPORT HARBOR FOOTBALL BOOSTERS
MEETING MINUTES
OF TUESDAY, AUGUST 5, 2014**

Date of Meeting: Tuesday, August 5, 2014

Location of Meeting: The Counter Restaurant, Newport Beach, CA

Minutes Prepared by: Julie Thornton-Adams

Type of Meeting: Monthly Booster Meeting

Notice given: E-mail to NHHS Football Families & Website Posting

Call to Order: 7:06 p.m.

In attendance: Robert Shaw, Clarke Smith, Julie Thornton-Adams, Mark Adams, Sylvia Gaitan, Terry Torres, Peter Lamond, Mary Lynn Gaddis, Alan Gaddis and Joe Bockrath.

Board of Director's Meeting Agenda: Call to Order; Approve July, 2014 Meeting Minutes; President Update; Treasurer's Report; Other Business: Kick-Off Night; Game Program Advertising; Max Werner; Event Volunteer Needed – Picture Day; Adjournment

Review of June 3, 2014 Meeting Minutes. Motion for minutes made and approved.

President's Update: C. Smith reports on meeting with Coach Brinkley and that Boosters made necessary adjustments to the budget. Fireworks gross was more than expected. Fundraising is coming in. We are assuming that Game Program Advertising and Gridiron Memberships will follow and we will be okay financially. Discussions on fundraising and what on discretionary items – Varsity Bus, Player Perks, would need to be augmented if necessary. C. Smith reports that we are on schedule with all events. This year will modify Coaches Wives Event and do every other year. Not this year, next year.

Varsity and JV will no longer have double days/2 a days. CIF Rules – ALIF passed only certain no. of hours to practice/limited hours. Coach wants one practice per day. Fitting into the reduced hours are also: Film, weight, conditioning. Friday night and game count towards 18 hours. Varsity and JV will be practicing from 1:00 to 5 pm. Freshman from Noon to 4 pm. No need to feed players as in the past with 2 a days. Everything condensed.

C. Smith reports – no new stadium update information. Grass currently looks decent.

We have two long away games. PV and Hamilton. Players will miss some school that day to get to locations on-time.

Kick-Off Night – Will be the same as last year. Held August 27, 2014 @ NHHS in the large gym. J. Adams to do flyer.

Secret Pals – This year will be an abridged version as last year some members of the pep squad may have spent too much money and work and it wasn't reciprocated. This year will be a modification (on gifts) more focus on posters.

Varsity Team has new Pants & Jerseys. We had gone forward with the jerseys only but a private party donated the new pants.

August 15 is Team Picture Day. We will need a mom from each grade to help out. C. Smith will locate volunteers. Would like to use different method to identify the players. Use a video camera on a tripod and ask each player to say his name and number. There is no make-up picture day. There is no make-up Cardiac Screening Day.

Treasurer's Report: \$9200 Golf Net. \$2500 Car Wash. \$13,000 Fireworks without credit factored in. After Phantom sends final bill, R. Shaw estimates net to be around \$15,000. We need to work on Gridiron Memberships and Game Program. We need to net at least \$40.

C. Smith and Coach Brinkley and have sharpened the pencil with the budget. A Gridiron appeal has gone out and C. Smith would like to extend it to alumni. We have no past alumni database, other than what we've been keeping for past two years. C. Smith reviewing old programs for Alumni info. Discussion on reviewing old materials/programs for alumni information. Discussion on developing database now of Gridiron Members for NH Football's future. J. Adams to resend Gridiron information to all families. Discussion on costs of program printing.

Battle of the Bay game will be at 7:30 pm on Fox Network. We are looking for a Battle of Bay Corporate Sponsor. Benefits comparable with sponsorship (\$5k-\$10k). Back page Ad, Coin Toss, Announcements during game, place banner nearby camera, 4 Game Day Passes. We expect around 7k attendees – 5k adults.

Other Business

Mary Lynn Gaddis reports problem in receiving Ads and Quantum not receiving all the ads – problem with email service. Currently, no cheer or player ads. Several businesses have done food swaps for ad space.

Vincent D. Mulroy Scholarship Award – Has a new ad. A member of his family would like to attend the Varsity banquet this year.

Cade Feitler & family has donated a new trophy case to our weight room. The Cade Feitler Athletic Scholarship.

Discussion on Coach Stephanie Ciraelli and her retirement.

Max Werner: Terri Torres is setting up a Team photo with Max Werner on picture day. Boosters to dedicate a full page in game program. J. Adams to contact Daily Pilot. R. Shaw suggests we have Max's initials in Morse Code (Max's dad is a pilot). Clark Smith will follow up with Coach Brinkley and confirm.

Event Volunteer Needed: Need volunteers for Picture Day

8: 17 pm Adjourned.