

**NEWPORT HARBOR FOOTBALL BOOSTERS
MEETING MINUTES
OF TUESDAY, JANUARY 14, 2014**

Date of Meeting: Tuesday, January 14, 2014

Location of Meeting: Newport Harbor High School, Social Hall, Newport Beach, CA

Minutes Prepared by: Julie Thornton-Adams

Type of Meeting: Boosters Monthly Meeting

Notice given: E-mail to NHHS Football Families and Members & Website Posting

Call to Order: 7:04 p.m.

In attendance: Robert Shaw, President, Clarke Smith, VP, Jeanne Tarazevits, CPA, Treasurer, Julie Thornton-Adams, Secretary, Michael Durante, Mark Adams, David Schultz, Mary Schultz, Jay Rutter and Betsy Elliott

Board of Director's Meeting Agenda: Call to Order; Approve November 2013 Minutes; President Update; Treasurer's Report; Freshman Liaison Report; End of Year Planning; 2014 Youth Camp, CDM Game Sponsor, Liftathon Planning, 2014 Budget Discussion, Adjournment

November 12, 2013 Minutes approved.

President's Update: R. Shaw sends out congratulations to players and coaches commenting they did a fantastic job. He reports that Brad DeSoto prepared the banquet video and is checking on pricing to get copies made for the players. J. Adams will put out email re DVD with pricing and details. R. Shaw reports that Coach is very happy and looking forward to next year. The next Boosters Meeting will be a membership drive. Discussion on Bylaws, membership form and meetings. Annual Meeting which is the election meeting will be held in March. Mark Adams, Esq. will make amendments to the current Bylaw identifying specific time period that board serves (fiscal year) and will have it distributed to Board and he will go over telephonically.

Treasurer's Report: Jeanne Tarazevits distributes Balance Sheets and Profit & Loss Sheets to attendees. J. Tarazevits reports that following JV/Varsity banquet financials look good. Not all bills in from banquet but looks that we are at negative \$80 for banquet. Reported that Boosters received invoice from Riddell for \$12k for new equipment purchases for team. Discussion receipt of invoices and delay due to where mailed. Clark Smith will correct to

have invoices go to Boosters mailing address rather than 600 Irvine Ave. Reported that Boosters have \$12k invoice covered with approx. \$2k then left in account.

Freshman's Liaison Report: Clarke Smith reports he is working with Principal Sean Boulton and M. Sciaaca working towards setting up a concussion management protocol for Newport Harbor Football & Athletics. Want to disseminate information to the parents, teachers physicians, coaches showing steps needed to follow a concussion management protocol. S. Boulton is meeting with professionals on this issue in February. Hope to have testing in place by Fall 2014.

End of Year Planning:

R. Shaw reports on Davidson Field renovations. Coach said it is okay to approach the District to shut down the field to get necessary maintenance completed. Currently the practice field is in better shape than Davidson Field. Attendees raise issue that middle of Davidson field is now dead grass but R. Shaw reports that District says Bermuda is dormant during the winter and the District believes it will come back.

R. Shaw reports Newport Football looking to set-up another Father/Son Day – last year practice field potholes filled. This year it will be the weight and locker room cleanup. R. Shaw will talk to Coach Stephanie Ciarelli to set date to clean. Date will likely be March, before spring ball. B. Elliott will follow up on cleaning product info from friend.

C. Smith reports on holding Youth Football Clinic in 2014 for 6th, 7th & 8th Grade boys. Last year youth camp had approximately 40 attendees at \$100 per player. This was a good Football fundraiser. Matt Leinert Football will send out email to their players letting them know of Youth Football Clinic. Discussion on need to work to reach Ensign and others schools. Didn't get too many Pop Warner players last year. RS will work out plan. B. Elliott suggests banner on fence.

Newport Harbor is host to CDM for Battle of the Bay. We would like to identify a sponsor early this year. Maybe a banner sponsor for this game or possibly more games. Possible sponsors are Surterre or Villa. M. Durante will follow up with realtor friend to see if interested in sponsorship. C. Smith reports we are very willing to work with sponsor and depending on amount of sponsorship amount will depend on exposure. Minimum starting sponsorship is \$10k.

R. Shaw reports on Program status. Ad revenue was good and a portion of revenue came in at the end. Cover, center and player of the week info updated. Stats weren't always up to date. R. Shaw & C. Smith report that there is so much to proof that this coming year we will carefully proof and divide up the ads, proofing, player pictures, among more volunteers.

R. Shaw reports on Lift-a-Thon planning. Reviews last year data and funds generated. Some areas not beneficial and will refocus efforts in other neighborhoods. This year event will be more official looking and offer receipts on tax information. Will continue with mail

a thon which was successful (20 out of 60 Frosh brought in \$3500). Coach Ciraelli will be the enforcer on the return of letters to be mailed out. This year the letters will be updated and personalized.

Clark Smith reports working on 2014 budget and Fireworks Booth. Has call into Fireworks Company to discuss best location based on the extraordinary amount of effort and volunteer hours needed to run the booth vs. final results. We end up with approximately 32 cents per \$1. Location last year was difficult access. Prior year old Blockbuster location had much better results.

Next Meeting is set for Tuesday, February 4, 2014 at 7:00 pm and following Annual Meeting/Election Meeting is set for Tuesday, March 18, 2014 at 7:00 pm, both at NHHS.

Meeting Adjourned at 8:10 pm.